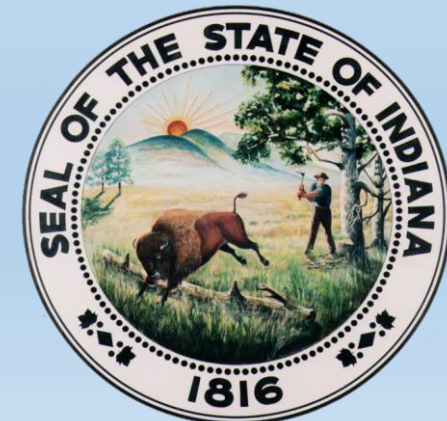


Governor's Workforce Cabinet

August 20, 2020





Welcome

- All lines will be muted upon entry.
- Unless you are a Cabinet member, please turn your video off and remain muted throughout.
- Cabinet members, please unmute your line during roll call and approval of the minutes and mute accordingly thereafter.
- Cabinet members, if you have questions during the presentations, please use the “raise hand” feature. You may also type your question directly into the chat.



Rapid Recovery Update

➤ 3 Goals:

- Grow short term education and training opportunities
- Provide employers opportunities to train new workers and upskill incumbent workers
- Better direct Hoosiers impacted by COVID-19 to opportunities that are available



Rapid Recovery Update

- **Grow short term education and training opportunities**
 - Dedicated \$22M to the Workforce Ready Grant program
 - New opportunities for connecting to programs and better case management
 - Expanded program offerings and eligibility
 - Dedicated \$3M to competency-based, self-paced manufacturing curriculum offered to: UI applicants, AE participants, Vocational Rehabilitation participants, and self-service participants.
- Results: 3,000+ new enrollments as of last week



Rapid Recovery Update

- **Provide employers opportunities to train new workers and upskill incumbent workers**
 - Dedicated \$15M to expand upon Employer Training Grant
 - Dedicated funding to minority-, veteran-, and women-owned businesses
 - Expanded from \$50,000 to \$100,000
- **Results:**
 - Nearly 400 employer partners
 - Nearly 5000 trainees
 - 2500 new hires
 - Average wage nearly \$21/hr



Rapid Recovery Update

- **Better direct Hoosiers impacted by COVID-19 to opportunities that are available**
 - Deployed [YourNextStep](#) website to have a single entry point for folks to access education, employment, or other resources they may need (62,000 site visits since launch).
 - Launched Online Employment and Career Services at DWD so folks could connect with a live person (5,000 contacts, calls and chats).
 - Continued partnership with InvestEd to provide information regarding Workforce Ready Grants in particular.
 - Working to enhance Skillful's Governor's Career Coaching Corps program as well as allow Ivy Tech to expand their new Career Coaching and Employer Connections program.



Policy Committee Update

➤ **Local Workforce Board Planning Update**

- The policy committee approved local plan submission to January 29th rather than September.

➤ **Work-based Learning Stakeholder Group** (see one-pager)

- The policy committee approved the formation of a stakeholder group to provide recommendations on the integration of work-based learning strategies within the report the GWC needs to submit to the General Assembly in accordance with HEA 1153.
- Please submit any recommendations for inclusion of the stakeholder group by 8/28.



CTE Update

➤ June Update:

- Summer Bridge Successes – 11 of 22 sites reporting thus far
 - 600 students; 409 completed dual credits; 352 completed an industry certification exam
- Pilot Programs – Continued work with the 12 schools/districts that have begun implementation of the redesigned programs of study.



Next Level Programs of Study Timeline

End of May 2020

Review Implementation Plans-Select Grant Recipients
Pilot Program Pathways Developed and CTD Draft
Draft Standards for Each Pilot Program Course
Pilot Program DC Crosswalk

June – July 2020

Develop and vet all remaining pathway sequences with Postsecondary
Working with Pilot Program Implementation Grant recipients to prepare for Fall launch

August - September 2020

All Pathways Developed and 2021-2022 Course Titles and Descriptions

Sept – Oct 2020

CTE Dual Credit Crosswalk for 2021 - 2022
Career Guide
Pilot Program Monitoring
Finalizing FAQ and Implementation Workshop
Resources

November – Mid Dec 2020

Regional Implementation Workshops

Jan – Feb - March 2021

Finalized Course Standards for all Next Level Programs of Study Courses
Middle School Courses

Spring - Summer2021

Professional Development for Instructors and School Counselors



Next Level Programs of Study Update

- Draft Programs of Study are now available for review that build off the recommendations from GWC in November '18, legislative action in '19 and '20, and collaborative work with CTE Directors, principals, postsecondary institutions, CTE educators and postsecondary faculty.

<i>Supporting Elements</i>	<i>Program of Study Course Sequence</i>	<i>High Quality Student Outcomes</i>
Career Guidance/Advising	Principles 2 credits	Industry Certifications
Professional Development	Concentrator A 2 credits	Dual Credits / Postsecondary Certs
Continuous Improvement	Concentrator B 2 credits	Work-Based Learning Opportunities
Legislation and Policies	Capstone 2-6 credits	Placement

Career Guide

- A career guide is under development that will provide students, parents, counselors, and educators with updated information regarding the programs of study, courses, and careers.

ENDORSEMENT AREA: HEALTH SCIENCES AND TECHNOLOGY

HEALTH SCIENCE

**ARE YOU INTERESTED IN HEALTHCARE OR MEDICINE?
DO YOU LIKE HELPING PEOPLE?**
Explore a career in Health Science.

WHAT IS IT?
Healthcare careers focus on the health and well-being of patients, and advancing the cause of medicine. Work is performed generally in hospitals or clinics, but can also be found in offices, nursing facilities, and increasingly, people's homes. Technology has been transforming healthcare in recent years, allowing patients to receive better care and live longer, more productive lives.

LEADS TO THESE JOBS:

- Certified Nursing Assistant
- Dietician
- Health Information Technician
- Home Health Aide
- Medical Billing Coder
- Pharmacy Technician
- Physician
- Registered Nurse
- Therapist

WHAT WILL I DO?
Physicians, nurses, and therapists work directly with patients to diagnose, treat, and comfort their patients. Researchers, biomedical engineers, and technicians work in the laboratory developing new cures for disease. You might also work as a medical assistant or health information specialist that keeps history of medical records for insurance or future use.

IS THIS FOR ME?

- Like to help people
- Patient
- Work well under stress
- Empathetic
- Flexible
- Interested in the human body
- Enjoy math and science

EMPLOYER SPOTLIGHT:
OSF HEALTHCARE
Peoria, IL
www.osfhealthcare.org

OSF Healthcare employs nearly 21,500 "mission partners" in 135 locations throughout Illinois, including 14 hospitals, 28 urgent care locations, and 11 centers for health.

OSF Healthcare provides state-of-the-art, compassionate care to nearly 3 million people in the communities we serve throughout Illinois.

We're ranked the #1 large healthcare employer in Illinois by Forbes, and the #1 Best Employer to Work For in and around Peoria by Zippia.

IN-DEMAND OCCUPATIONS IN ILLINOIS

Education Level	Occupation	Median Salary	Job Growth Over Next 10 Years	Job Openings Projected Over Next 10 Years	Training Time Needed
High School	Pharmacy Technician	\$32,106	5%	16,030	Moderate-term On-the-job Training
Certification	Nursing Assistant	\$28,812	5%	73,410	Postsecondary Vocational Award
	Emergency Medical Technician	\$33,177	10%	9,160	Postsecondary Vocational Award
	Fitness Trainers and Aerobics Instructors	\$38,737	6%	28,340	Postsecondary Vocational Award
Associate Degree	Veterinary Technician	\$35,720	20%	4,180	Associate Degree
	Occupational Therapist Assistant	\$63,503	21%	3,810	Associate Degree
	Registered Nurse	\$71,621	15%	86,920	Associate Degree
	Dental Hygienist	\$73,493	9%	5,830	Associate Degree
Master's Degree	Physical Therapist	\$91,460	19%	7,400	Master's Degree

Source - Illinois Department of Employment Security, 2019

HEALTH SCIENCES AND TECHNOLOGY ENDORSEMENT
By pursuing coursework related to Health Science careers in high school, you have the opportunity to receive a **Health Sciences and Technology Endorsement** with your diploma upon high school graduation.



Back on Track

- **CTE “Back on Track” Working Group (discussed at June Meeting)**
 - Developed Summer Bridge Guidance
 - Continued to meet to:
 - Discuss Summer Bridge programs and lessons learned
 - Determine CTE course delivery options
 - Develop CTE Re-entry guidance



CTE Guiding Principles

Guiding Principles

- Maintaining credentialing is critical to benefit students
- Many courses have hands-on requirements that cannot be replicated or recreated in a virtual environment.
- Postsecondary Alignment
- Equity and Access

CTE Course Delivery Determination

➤ Criteria used to determine if courses eligible for virtual delivery

Standards / Competencies	Types of Activities	Facilities & Equipment Needed
Dual Credit	Certification Requirements	Level of Course

New Distance Learning Options

- Guidance shared July 9, 2020 provided clarification and flexibility for distance learning options due to Covid-19.

Course Delivery Method	Previous SY	2020-2021 SY (Due to COVID-19)	Future SY
Classroom Course <i>(face-to-face)</i>	Fully Funded	Fully Funded	Fully Funded
Virtual <i>(online - synchronous)</i>	Not Funded	Fully Funded <i>for approved courses</i>	Will review prior to the 2021-2022 SY
Blended (Hybrid) <i>(face-to-face/virtual)</i>	Undefined	Fully Funded <i>must meet hands-on requirements</i>	Will review prior to the 2021-2022 SY
Online Only <i>(online-asynchronous)</i>	Not Funded	Not Funded <i>unless <u>postsec dual</u> enrollment agreement</i>	Not Funded <i>unless <u>postsec dual</u> enrollment agreement</i>



CTE Funding Guidance

- Students enrolled and participating in a funding eligible course delivery model on or before count day.
- Individual enrollments can now be identified as virtual.
- Schools will still be eligible for funding if they are closed due to Executive Order or by their local health department.
- Student's may earn high school credit regardless of the course delivery model.



CTE Funding Guidance

- **How will the 85% vs. 100% funding discussion impact CTE funding?**
- The conversation regarding the 85% vs. 100% funding relates directly to the amount of basic tuition support funding available to schools for all student enrollments
- CTE enrollments and funding is determined via a different mechanism, and are not impacted by any action regarding IC 20-43-6-3c.
- CTE enrollment numbers will be due October 9th.



Communications Update

➤ Your Next Step Version 2.0

- First version launched in June, has seen 62,000 site visits (over 48,000 unique users).
- Funding for site provided by Fairbanks Foundation, Ivy Tech, & state agencies.
- Site will launch around late October and the campaign will run through May.
 - Marketing Plan in development, better metrics tracking with 2.0 site.
- 2.0 site will focus on connecting individuals to education and training, while still allowing individuals to find employment and other support resources.
- 2.0 site will include a quiz bot to help direct individuals to appropriate resources.

Communications Update

➤ **Rapid Recovery Marketing**

- Marketing funds from Rapid Recovery utilized for 3 purposes:
 - Continue digital marketing with Statwax
 - Refresh the Next Level Jobs Site
 - Place ad buys in underrepresented communities

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